

The Twitter Trap Bonus #2:

The Twitter Trap Glossary



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Our sincere hope is that you will use *The Twitter Trap Glossary* to learn how to make exciting contacts while keeping control of your Twitter Time.



The Twitter Trap Glossary

Twitter is a social networking tool that is all about creating connections and community. And as with most communities, there is a common language that evolves over time. This is very true of Twitter.

In your initial visits to Twitter, you may be puzzled by some of the expressions. If you're not sure about the meaning of a word, you can always try Googling it. Or, as is always true with Twitter, you can put out a Tweet asking your question. Someone in the Twittersverse is sure to answer!

This glossary will help you get started with the ever-evolving lingo.

At Reply, or @reply: A direct Tweet sent to another Twitter user. This can be a reply or simply a message to a particular person. These are public messages, visible to anyone who is following you. The way to send these messages is to include your friend's Twitter user name in your Tweet, preceded by @. Someone making an @ reply to me, for example, would include @PaulaEder in the Tweet. This formulation can appear anywhere in your Tweet (i.e. it doesn't have to be at the beginning). Twitter and most Twitter dashboards have a clickable function for sending @ replies that automatically add the name and correct formatting in your Tweet.

Avatar: Your avatar on Twitter is one of the first things that people will notice about you. Be sure that it is a photo or image that expresses something about who you are. It is highly recommended that you have a unique avatar, rather than using the default.

Block: It is possible to block someone from following you on Twitter. To do this, click on your Followers on your Twitter home page, and then click Block for the follower you want to block. This person will then no longer have access to your Tweets.

DM or Direct Message: While @ replies are public, DM's are private. To be able to send a DM to someone, he or she must be following your account. Send a direct message by prefacing your Tweet with "d username." Many applications have a button for sending a DM that will automatically add the correct formatting.

Follow: To follow someone on Twitter, simply click Follow under their avatar on their Twitter homepage. Twitter also offers you a list of people you may want to follow, based on who you already do follow.

Follower: Someone who follows you on Twitter. While on Facebook all relationships must be bilateral, Twitter allows for one-way relationships. If you find Twitter users who are interesting, you can follow them to subscribe to their Tweets. They do not have to follow you back for you to follow them.

Hash Tag: The # sign preceding a word or words, or a string of characters allows Twitter users to group Tweets by topic. This makes it easy to search for particular conversations. It also allows Twitter users who don't already follow you to find your Tweets related to that topic when they search Twitter for it. An example of a hashtag that I might use on Twitter would be #timetips or #findtime.

Link: This simply refers to the inclusion of a URL (link) in your Tweet. There are many [services available for shortening links](#) – an important feature, given that you only have 140 characters to work with!

Retweet or RT: This refers to reposting a Tweet. To do this, hover over the Tweet you want to Retweet, click the Retweet link, and the Tweet will be shared with all of your followers. On your Twitter homepage you can view compilations of Retweets posted by people you follow, Retweets you have posted, and Tweets of yours that have been Retweeted by others. Retweeting is a great compliment. It is good Twitter practice to thank anyone who Retweets you!

Partial Retweet or PRT: This is similar to Retweeting, but is used when the Retweet includes an alteration in the original Tweet. This might occur if/when the Tweet must be shortened in some way that significantly changes it from the original.

Trends: This is data that appears on your Twitter homepage. It reflects the top trending topics on Twitter in real time and can be set to show what is trending in a variety of locales ranging from Worldwide to as specific as Boston, Vancouver, or Dublin.

Tweeple. Twitter users – that’s us!

Tweeps. Twitter followers who may also be your friends in other networks or venues. They are your closer network – your peeps!

Tweet. A message of 140 characters (including spaces) sent via Twitter.

Twitosphere. The community of Tweepers or Tweeple – that’s us!

Twitlectomy: Unfollowing someone you had been following on Twitter.

Twitterverse: The Twitter universe – another word for the Twitosphere.

Twitterati: The Tweeple that everyone follows.

Twitter Stream: The stream of Tweets posted by your particular group of Tweeple. You see your Twitter Stream when you click on “Home” on your Twitter page.

Unfollow: The act of Unfollowing someone you had been following. To unfollow, first click on your followers and then find the person you want to unfollow. Next to her/his avatar it says Following and if you click there the button will turn red and it will say Unfollow. That’s all you need to do.





Note from Paula



I hope you have found this bonus *Glossary* helpful in streamlining your effectiveness. I invite you to take a moment now to reflect on how aligning your Twitter time with empowering intentions can open new doors for you. Remember, the way you use your time is the way you live your life!

A handwritten signature in cursive script that reads "Paula".

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P.S. Don't forget to visit our blog at <http://thetimefinder.com>. You can sign up for the feed, if you like, and each post will be delivered directly to your inbox. The resources are rich and varied! This is just one way we'd like to express our appreciation of your joining our Finding Time community.

And if you haven't already done so, claim your free gift, **The New Finding Time Boundary Template: 9 Simple, Sequential Steps to Find More Time and Recharge Your Energy!** It's part of the **Finding Time Success Kit**, and you received a link (via e-mail) to download the **Template** when you purchased **The Twitter Trap**.

This time template will provide you with additional help around time boundaries as you develop your Twitter Time Plan. Using it as an adjunct to The Twitter Trap, you will discover that 24 hours really are enough!

Warmest wishes for your success, every moment of your day...



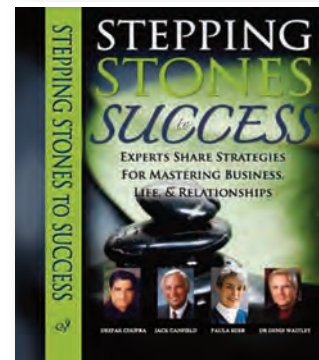
Resources

As you continue your exploration of Heart-Based Time Management, support your progress with some additional tools and resources for continuing your transformational time journey. *Note:* if you are having difficulty with any of the links, please type them into your browser.

Stepping Stones to Success

Paula Eder co-authored this book with 19 experts in the areas of business, life satisfaction, and relationships. Along with renowned authorities like Deepak Chopra, Jack Canfield, and Dr. Denis Waitley, she shares her expertise, guiding you step by step to fully stand in your power.

Her chapter, "Secrets to Heart-Based Time Management", offers a roadmap for making authentic and powerful time choices. Here you will find the Six Modules of her Heart-Based Time Management System. By using them, you will learn how to integrate your inner and outer energies.



This offer includes shipping and a digital download of the chapter. To get started, **click this link:** <http://thetimeschool.com/steppingstones>

How to Create Credibility as a Freelancer

Are you a solopreneur, consultant, or small business owner who's ready to take the next big step? Want to learn how you create and keep a successful business running?

Then you'll want to claim this tips booklet with 70 expert-proven tips to help you recharge your energy and motivation, increase your visibility, and sharpen those vital organizational and time management skills.

Success is right within your reach... can you feel it?

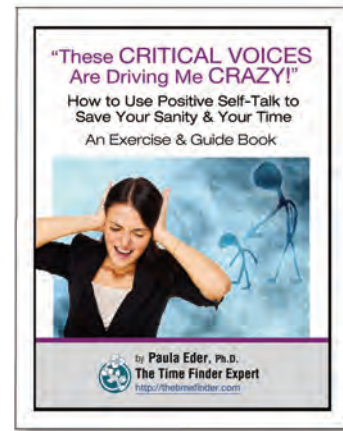
Don't wait - **Click this link:** <http://thetimeschool.com/tips> and get started today!

"These Critical Voices Are Driving Me Crazy!" How to Use Positive Self-Talk to Save Your Sanity and Your Time

Paula Eder's new Exercise and Guide Book - *"These Critical Voices Are Driving Me Crazy!" How to Use Positive Self-Talk to Save Your Sanity and Your Time!* - offers simple, practical and proven exercises, checklists and tips for recognizing the critical voices you carry inside and creating ways to counter those negative messages.

And as an added bonus when you purchase this Exercise and Guide Book you can quickly get back your investment. You'll find all the details at the end of the Guide Book.

So, this Exercise and Guide Book gives you a step-by-step path to take back your power and quiet the self-criticism that saps your confidence, your energy, and your time. Don't let those hurtful voices hold you hostage!



Click the link to get started: <http://thetimeschool.com/voices>

\$7 Secrets

Perhaps you are intrigued with the way I have marketed and sold the Exercise and Guide Book, *These Voices are Driving Me Crazy!* If you would like to learn more about the \$7 Secrets method, and gain access to the scripts so that you can use this marketing tool yourself, just **click this link:** [\\$7Secrets](http://thetimeschool.com/voices) (it's my affiliate link) for more information!



The Time Finder

This award-winning blog offers lots of proven no-cost timely tips, tools and resources to help you find time for what matters most! From Cyber Monday reviews to heart-based time management support, you'll discover a wealth of practical inspiration and fresh ideas.

Click this link: <http://thetimefinder.com> to read the latest from *The Time Finder!*

Finding Time Success Kit

Receive 3 FREE Time Success tools from The Time Finder! The *Kit* includes "*The New Finding Time Boundary Template: 9 Simple, Sequential Steps to Find More Time and Recharge Your Energy!*" Using a workbook format this powerful and practical time template helps you progress beyond disappointment and frustration. You also receive weekly *Finding Time Tips*, and the monthly, award-winning *Finding Time E-zine*.

Click this link: <http://thetimeschool.com/template> to claim your *Success Kit!*

The Internal Boundary Checklist

Are you ready to empower yourself? Use this *free Checklist* with 15 simple steps to set and maintain strong, clear internal boundaries. *The Internal Boundary Checklist* helps you follow through on what you say you will do. Sign up for other *free* bonuses at the same time!

Click this link: <http://thetimeschool.com/checklist> to give yourself this powerful, *free* tool today!

